

# Nicolas Frank Böhmer

Business Development & Sales, Strategy Development, Marketing, PR/Texts, Communications, Content, Market-/Technology Analysis for SME, StartUps

Stuttgart, Germany  
+49 157 31 55 60 52  
hallo@nicolasboehmer.de



## Skills

Entrepreneur and tailormade service provider to small companies and startups, being the strategic link among the departments and providing integral solutions.

## Industries

Automotive (Supplier, Retail, Engineering, Battery Tech)  
Charging / Forecourt  
Battery Manufacturing  
Energy Production  
Emergency Power  
Machine Construction  
eBikes / Cargo eBikes / Mobility  
Professional Audio, VR/AR  
Real Estate (Tech for RE)  
People Business  
Legal (GDPR, People Business)  
StartUps in general  
Education and Research  
UN and NGOs

## Languages

German – native  
English – professional proficiency  
French/Italian – fair/elementary

## Summary

I am a T-Shaped Professional, since 2008 offering vast experience in a number of markets, industries, and functions as well as a strong entrepreneurial and strategic mindset in combination with solution-oriented skills in the implementation of content, text/PR, communications, business development, market analysis, marketing.

## Experience

2008 – today	nicolasboehmer.de Stuttgart Entrepreneur, service provider → See next page for details
2006 – 2008	PR manager, NUM AG, Teufen
2005 – 2006	Freelancer, mandates in marketing, PR
2003 – 2005	Project E-Waste, Empa, St. Gallen/ETH Zurich
2003	Head of PR, WRH Marketing AG/Ferag AG
1998	Market analysis automotive, private investor
1996 – 2002	PR manager, head of sales, Studer Pro Audio
1994 – 1995	Product manager, Dr. W. A. Günther AG
1991 – 1998	Journalist pro audio magazine “Workshop”
1991 – 1994	Sound engineer, Swiss Radio SRF
1988 – 1994	Head of sales pro audio, Studio M&M AG

## Education

2022 – 2023	The Power MBA Business Strategy (School renamed; dispute)
2000 – 2001	Dipl. PR-Fachmann, Swiss PR Institute
1984 – 1985	Dipl. Sound Engineer, TRW/Columbus University/Ohio (USA, not NARIC compliant)
1980 – 1984	A-Level (Abitur/Matura), TBS Winterthur Machine engineering/poly mechanic, dual

Further: electric mobility, mobility, automotive, charging, energy, electronics recycling, texts, industry 4.0, IoT, leadership, legal, development in strategy/business models, various on-the-job

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## Characteristics

T-Shaped Professional  
Transdisciplinary Strategist  
Communicator  
Systemic and quick thinker

## About me

I believe in entrepreneurship & startups, love challenges and a diverse environment, strive for solutions. Climate conscious, organize an after-work format for startups and young-preneurs (12min.me).

Scan for E-Mail address



## Experience, excerpt, most under NDA

- 2008 – today nicolasboehmer.de Stuttgart  
Entrepreneur, service provider, content  
Mandates, projects, few as an employee
- 08-2024 – 08-2024 AI Search Engine DuDu, Advisory
- 06-2024 – 07-2024 Auto & Wirtschaft, Article „Change in Retail/Service“
- 01-2024 – today Energie Innovation Schweiz, advisory, content
- 06-2023 – 03-2024 KPMG Auditing Firm, final billing energy, eco
- 01-2023 – 05-2023 K11, business development, people business
- 08-2022 – 05-2023 LFEY, battery systems manufacturer China
- 04-2022 – 12-2022 People service, strategy, BD for Switzerland
- 06-2022 – 06-2023 Eccovia, StartUp charging infrastruct., investors
- 06-2021 – 06-2022 ADET NGO, advisory/strategy electric mobility  
eco sys., afr. Country, content/texts, UN appl.
- 03-2021 – 08-2022 Fiil Cargo-eBike business dev, investor rel.
- 06-2020 – 08-2023 Tech investor, market analysis energy/mobility
- 09-2019 – 03-2022 Bosetein, StartUp in optical AI; advisory, BD
- 06-2019 – 12-2020 Car dealer / shop, market analysis, successor
- 02-2019 – 07-2019 Machine eng. company, innovation, eMobility
- 01-2019 – 12-2019 Ajmal Sohail, advisory founding political party
- 06-2018 – 06-2020 SME, real estate, digital business model
- 06-2018 – 06-2020 SME, safety/fire protection, business model
- 06-2017 – 08-2019 PMC Hauf, small projects tech StartUps
- 01-2017 – 12-2019 12minme/bwcon cyber-crime, with LKA Police
- 01-2016 – 12-2018 eMobility StartUp, advisory, founding/strategy
- 01-2016 – 12-2017 Large machine builder, marketing, content
- 01-2016 – 12-2016 SME transition of companies, content PR/texts
- 01-2015 – 12-2017 Bimex Energie & Notstrom, strategy content
- 01-2015 – 12-2016 Economic promotion agency, market analysis,
- 06-2014 – 12-2017 Law firm, marketing, DACH, content, legal
- 09-2013 – 12-2015 Verix Media, co-founding company, advisory
- 04-2012 – 08-2012 Large Company Energy, 3D display marketing
- 01-2009 – 06-2017 Several projects for SME in Switzerland
- 06-2008 – 12-2013 Decatron (Verix), project development / lead  
and other small ones