

# Nicolas Frank Böhmer

Business Development & Sales, Strategy Development, Marketing, PR/Texts, Communications, Content, Market-/Technology Analysis for SME, StartUps

Stuttgart, Germany  
+49 157 31 55 60 52  
hallo@nicolasboehmer.de



## Skills

Entrepreneur and tailormade service provider to small companies and startups, being the strategic link among the departments and providing integral solutions.

## Industries

Automotive (Supplier, Retail, Engineering, Battery Tech, Strategy)  
Charging / Forecourt  
Battery Manufacturing, Energy Storage  
Energy Production PV, ReUse/ReCycling  
Emergency Power  
Machine Construction  
eBikes / Cargo eBikes / Mobility  
Professional Audio, VR/AR  
Real Estate (Tech for Real Estate)  
People Business, Fraud Investigation  
Legal (GDPR, People Business)  
StartUps and Small Entities  
Education and Research  
UN and NGOs

## Languages

German – native  
English – professional proficiency  
French/Italian – fair/elementary

## Summary

I am a T-Shaped Professional, since 2008 offering vast experience in a number of markets, industries, and functions as well as a strong entrepreneurial and strategic mindset in combination with solution-oriented skills in the implementation of content, text/PR, communications, business development, market analysis, marketing.

## Experience

2008 – today	nicolasboehmer.de Stuttgart Entrepreneur, service provider → See next page for details
2006 – 2008	PR manager, NUM AG, Teufen
2005 – 2006	Freelancer, mandates in marketing, PR
2003 – 2005	Project E-Waste, Empa, St. Gallen/ETH Zurich
2003	Head of PR, WRH Marketing AG/Ferag AG
1998	Market analysis automotive, private investor
1996 – 2002	PR manager, head of sales, Studer Pro Audio
1994 – 1995	Product manager, Dr. W. A. Günther AG
1991 – 1998	Journalist pro audio magazine “Workshop”
1991 – 1994	Sound engineer, Swiss Radio SRF
1988 – 1994	Head of sales pro audio, Studio M&M AG

## Education

2022 – 2023	The Power MBA Business Strategy (school has no approval, grade not NARIC compliant)
2000 – 2001	Dipl. PR-Fachmann, Swiss PR Institute
1984 – 1985	Dipl. Sound Engineer, (English), TRW/Columbus University/Ohio (USA, not NARIC compliant)
1980 – 1984	A-Level (Abitur/Matura), TBS Winterthur Machine engineering/poly mechanic, dual

Further: electric mobility, mobility, automotive, charging, energy, electronics re-use/recycling (EMPA of ETH Zurich), texts, industry 4.0, IoT, leadership, legal, development in strategy/business models, various on-the-job

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## Characteristics

T-Shaped Professional  
Transdisciplinary Strategist  
Communicator  
Systemic and quick thinker

## About me

I believe in entrepreneurship & startups, love challenges and a diverse environment, strive for solutions. Climate conscious, organize an after-work format for startups and youngpreneurs (12min.me). Born in Switzerland as native German, today living in Germany, frequently supporting people and businesses in their situation between Germany and Switzerland

Scan for E-Mail address



## Experience, excerpt, most under NDA

2008 – today	<a href="http://nicolasboehmer.de">nicolasboehmer.de</a> Stuttgart, Entrepreneur, service provider, content, mandates, projects, few as employee
02-2026 – today	SMOBILS Micro-eMobility, Advisory, BD, Sales
11-2024 – 12-2025	KPMG, Auditing Firm, billing/fraud subsidies, 2nd term
01-2024 – 03-2024	KPMG, Auditing Firm, final billing energy, eco, 1st term
09-2024 – today	GE4A Energy, advisory, investor rel., BD, projects PV rec.
08-2024 – 08-2024	AI Search Engine DuDu, Advisory
06-2024 – 07-2024	Auto & Wirtschaft, Article „Change in Retail/Service“
01-2024 – 06-2024	Energie Innovation Schweiz, advisory, content, BD
06-2023 – 03-2024	KPMG Auditing Firm, final billing energy, eco
01-2023 – 05-2023	K11, business development, people business
08-2022 – 05-2023	LFEY, battery systems manufacturer China
04-2022 – 12-2022	People service, strategy, BD for Switzerland
06-2022 – 06-2023	Eccovia, StartUp charging infrastruct., investors
06-2021 – 06-2022	ADET NGO, advisory/strategy electric mobility eco sys., afr. Country, content/texts, UN appl.
03-2021 – 08-2022	Fiil Cargo-eBike business dev, investor relations
06-2020 – 08-2023	Tech investor, market analysis energy/mobility
09-2019 – 03-2022	Bosetein, StartUp in optical AI; advisory, BD
06-2019 – 12-2020	Car dealer / shop, market analysis, successor
02-2019 – 07-2019	Machine eng. company, innovation, eMobility
01-2019 – 12-2019	Ajmal Sohail, advisory founding political party
06-2018 – 06-2020	SME, real estate, digital business model
06-2018 – 06-2020	SME, safety/fire protection, business model
06-2017 – 08-2019	PMC Hauf, small projects tech StartUps
01-2017 – 12-2019	12minme/bwcon cyber-crime, with LKA Police
01-2016 – 12-2018	eMobility StartUp, advisory, founding/strategy
01-2016 – 12-2017	Large machine builder, marketing, content
01-2016 – 12-2016	SME transition of companies, content PR/texts
01-2015 – 12-2017	Bimex Energie & Notstrom, strategy, content
01-2015 – 12-2016	Economic promotion agency, market analysis,
06-2014 – 12-2017	Law firm, marketing, DACH, content, legal
09-2013 – 12-2015	Verix Media, co-founding company, advisory
04-2012 – 08-2012	Large Company Energy, 3D display marketing
01-2009 – 06-2017	Several projects for SME in Switzerland
06-2008 – 12-2013	Decatron (Verix), project development / lead